

HAVAS PR NORTH AMERICA

FACTS IN BRIEF



Our 80 PR pros work in New York City, Pittsburgh, Phoenix, Boston and Providence. (Most are in NYC, our headquarters, and Pittsburgh, our B2B center of excellence.)

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Among our proudest award moments: We've been named to the *PR News* CSR A-List three times and swept the *Bulldog Reporter* Not-for-Profit Awards in 2014, including Grand Prize. Cannes, Clios, Global SABREs ... the list goes on and on.

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We're the US PR agency of Havas WW, a top 5 integrated marketing communications agency w/offices in 75 countries.



Havas PR is an agency of news creators. We say to clients, "Don't be in the news; BE the news." And we create ops to make it happen.



We're expert in spotting future trends (CEO Marian Salzman is 1 of top 5 global trendspotters) & using them to devise pioneering strategies.



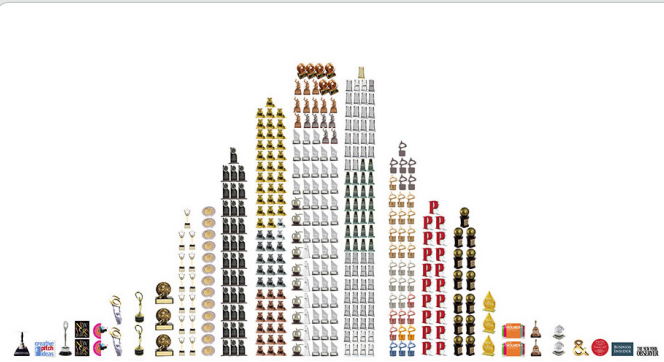
We look for social patterns to help clients see what's in the air & how to leverage those trends/movements into future corporate headlines.



Our strategic process is based around finding the ultimate sweet spot where consumer, category & brand insights intersect.



We're passionate risk takers, trendsetters, style leaders—not cookie-cutter thinkers. Cause, collaboration, creation are part of all we do.



Havas PR North America is one of the most awarded agencies of our size in the U.S.—with almost 400 honors since 2009.

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Practice areas: B2B, Cause/CSR, Climate, Consumer PR, Corporate PR, Executive Branding/ Havas Peaks, Healthcare/Wellness, Hispanic PR/ Havas Conexiones, Public Affairs, Social Media.

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We are a leading member of the Havas PR Global Collective, more than two dozen best-in-class PR agencies worldwide. We like to say that we're "networked" rather than "a network," symbolizing our communal, supportive state of mind and way of working.

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WE ARE ...
#COLLABORATORS
#NEWSCREATORS
#FUTURECREATORS
#STORYTELLERS



These are just some of our current clients.

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@havasprus “punches well above its weight.” —@holmesreport PR Agency Report Card

