



# Media Advisory: Proof CEO Mark Stouse to Keynote Infopresse Public Relations Conference in Montreal

PHOENIX, March 28, 2017 (GLOBE NEWSWIRE) -- Mark Stouse, CEO and co-founder of [Proof](#), will be the keynote speaker at the [Infopresse Public Relations Conference](#) in Montreal on March 29.

Stouse will discuss one of the most important issues facing marketing and communications leaders today: the challenge of tying their activities to bigger business results. Proof is the first software company to be able to precisely and accurately establish the value created by the communications-marketing professionals for companies everywhere.

He will join other industry leaders, including Pierre Choquette, vice president of Edelman Montreal; Michèle Barmash, head of global PR at Reebok; Marian Salzman, CEO of Havas PR; and several others presenting at the conference.

To learn more about Infopresse or to register, go here: <http://conferences.infopresse.com/detail/2017/03/29/relations-publiques>

Founded in 2015 in Arizona, [Proof](#) is the first software company in the world to compute the time-lapsed business impact of marketing and communications performance. Co-created with a powerful roster of marketing, communications, PR, risk management, procurement, and business leaders, Proof is available as a Software-Enabled Service (SeS) and Software-as-a-Service (SaaS). [@proofanalytics](#) #Provelt2017 #proCMO #proCCO #proCFO #proBiz #proAgency

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