

## Havas Raises Rieger to VP

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By [Jon Gingerich](#)



[Havas PR](#)'s Pittsburgh outpost has appointed Melissa Rieger vice president.

In the new role, she'll lead several key accounts, including LivaNova and Transitions Optical for its Managed Vision Care initiatives, while playing a vital role in managing the Gout & Uric Acid Education Society and MilliporeSigma accounts.

Rieger, an 11-year veteran of the Havas communications group PR subsidiary, was previously a television news reporter for Fox 8 News and ABC 23 News.

Havas PR's Pittsburgh office announced that it had also promoted Julianne Muszynski to associate vice president and Breanna Stephens to assistant account executive.

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