

# Revealed tomorrow: The Prolific North Top 50 PR Agencies 2017

By [David Prior](#) — 3 July 2017

The research is done, and tomorrow we will reveal the **Prolific North Top 50 PR Agencies 2017**.

This year's ranking will once again amount to the definitive guide to the North's PR agencies and an indispensable barometer of the sector in 2017. You can see the [2016 ranking here](#).

Last year, Citypress retained the top spot, with Tangerine, Havas PR, Weber Shandwick and Finn Communications making up the top five.

The Top 50 will follow our other ground-breaking research features, which include the [Top 50 Digital Agencies](#), the [Top 50 Integrated Agencies](#), [Top 100 eCommerce Companies](#) and the [Top 50 In-house Communicators](#).

We are delighted that [Pitch Consultants](#) has again agreed to partner this annual initiative, as has the leading independent research company, [Mustard](#), which has rigorously managed the process on behalf of Prolific North.



As with our other Top 50 rankings, the Prolific North Top 50 PR Agencies will be anchored on financials including balance sheet value/shareholder funds, turnover, headcount and growth, with the information and data sourced from the agencies themselves as well the financial reporting company [fame BVD](#). Please note that any agencies who feature in our Top 50 Integrated ranking cannot be included in the PR ranking.

Unlike other lists, inclusion is not optional in order to present as authentic and exhaustive a guide as possible.

We are confident that the 2017 ranking will once again quickly be recognised as the definitive countdown of the largest, best performing and most sought after PR agencies, from every corner of the region.

All will be revealed tomorrow.