

Greenwich Sentinel

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Trendspotter Marian Salzman to Speak at Greenwich Library

by Greenwich Sentinel | 5 Things To Do, Events, News

Peterson Business Series welcomes trendspotter Marian Salzman, CEO of Havas PR North America, to Greenwich Library on Tuesday, March 6 at 7 p.m. for a thought-provoking discussion on the future of leadership in a rapidly changing world, with a local twist.

The current #FakeNews, #TimesUp world is one of radical shifts in culture, attitudes, communication and technology. What are the skills and traits leaders need to succeed in 2018 and beyond?

In this lively Town Hall discussion, Salzman will share her forecast for the future and suggest actionable steps that small business, nonprofit and community leaders can take to adapt and thrive in our ever-shifting world.

A closely watched top trendspotter, Salzman is one of the most-awarded female public relations executives in North America, currently listed in PRWeek's Global Power Book and a PR News Top Woman in PR, as well as an honoree of the 2017 PRWeek Hall of Femme.

Salzman is the CEO of Havas PR North America (a division of Havas PR, a top 12 global firm) and the Havas Global Collective. Since taking over at @havasprus in late 2009, the agency has become one of the most awarded of its size. Author or coauthor of 15+ books.

What does the future hold for local leaders? Bring your questions and register now using the Library's online calendar. Open to all at no charge. Space is limited. This event is co-sponsored by Woman Owned Greenwich.

For more information visit greenwichlibrary.org/business or contact Peterson Business Librarian Michele Martin at mmartin@greenwichlibrary.org or by calling 203-625-6533.



Marian Salzman